



# Pharrell Jibril Tristan

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## Profile Summary

Computer Science student at Binus University on a full scholarship, with experience as a content creator making photos and videos, and editing. I've helped increase social media engagement through interesting and creative content, including work that reached over 2 million views. I also have experience in event organizing and student organizations. I work with others, can adapt quickly, and always try to learn new things and do my best in every task.

## Work Experience

### Content Creator – Team Promotion (Binus Alam Sutera)

Feb 2025 –  
Feb 2026

- Produced content that reached over 2 Million total views across TikTok and Reels
- Featured as a content talent in TikTok and Reels.
- Produced and edited promotional videos using Adobe Premiere Pro, CapCut.
- Planned and produced content ideas that grew follower count and engagement.

### Master of Ceremony – Online Technical Webinar

2024

- Delivered engaging opening, transition, and closing remarks while maintaining audience interest and energy.
- Demonstrated strong public speaking, adaptability, and virtual event management skills.
- Gained valuable experience in public speaking, online event hosting, and teamwork.

### Event Documentation (Photography & Videography)

2023

- Successfully contributed as a Coordinator of the Documentation Committee for the High School Music Event
- Organized and archived the school's event photos and videos for easy access.
- Took charge of both photography and videography during the event, resulting in a complete and high quality documentation archive.

## ORGANIZATION

### B-Preneur, Binus University

2025

#### Vice Project Manager (VPM) – B-Preneur Warehouse Project (BWP)

2026

- Coordinating the overall project, making sure all divisions stay on track and aligned with the event's goals.
- Working closely with the Project Manager to handle planning, scheduling, and keeping things running smoothly across committees.
- Coordinated communication between Public Relations, Sponsorship, Creative, and Operations divisions.

**Public Relations Coordinator — EXPO**

**2026**

- Managed communication with participants, partners, media, and internal committees to ensure smooth information flow.
- Coordinated the Public Relations division to promote the event and maintain a positive public image.
- Ran social media promotion to increase event visibility.

**Volunteer — Welcoming Party**

**2026**

- Supported event operations to help the event run smoothly
- Built strong communication with participants and new members
- Fostered relationships among new members by helping them connect and get to know each other

**Skills**

**Hard Skills**

- Adobe Premiere Pro, Adobe Photoshop, CapCut, Photography & Videography, MS Office (Word, Excel, PowerPoint)

**Soft Skills**

- Confidently speaks in public, Works well with others, Problem solving, Fast learner, Willingness to seek new knowledge

**Technical**

- C (Programming) , CSS (Programming), HTML

**Languages**

- Indonesian (Native) , English (Professional Working Proficiency)

**Education**

**SMAK Mater Dei (IPA)**

- 2021-2024 (Achievement Path)

**Binus University (Computer Science)**

- 2024 - now (Scholarship)